

NPTEL IIT Kharagpur: Phase II: International Business Communication

The following list includes the reference material that has been used in this course, and the readings that the Course Instructor suggests the students may go through for additional inputs. The latter set of readings is incorporated into this list in red text. Even though every attempt has been made to meticulously incorporate all the material that was borrowed from other sources, the Course Instructor welcomes suggestions for improvement, modification, and inclusion of additional material.

Since this course was specifically developed for teaching, most of the material has been quoted verbatim from the authors, and the references have been provided wherever this has been done. Quotation marks have not been used on the slides to avoid clutter, but the Course Instructor requests that it may be assumed that the text on the slides refers to the original words of the authors that have been quoted, unless otherwise specified.

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